ANNEX B

TO THE BISCAST WEBSITE AND DIGITAL SERVICES POLICY | POLICY NO. 2026-ICT-001
ADOPTED: ADCO RES. 14, S. 2026 | APPROVED BY THE BOARD OF TRUSTEES: BOT RES. 88, S. 2026

BISCAST WEB STYLE, TYPOGRAPHY AND HERALDIC BRANDING GUIDELINES

Institutional design system governing colors, typography, heraldry and visual components

B.1 INSTITUTIONAL COLORS

Primary Maroon (#800000) - the dominant institutional color for headers, primary buttons, section titles and accent rules. Accessible on white and light backgrounds.

Gold Accent (#DCAF37) - used sparingly for fine pointer accents, active markers and secondary highlights. Never used for body text.

Neutrals - dark grays (#222222, #4a5568, #718096) for body text and #f0f0f0 / #fafafa for alternating surfaces.

Prohibited Colors - neon or non-institutional hues shall not appear on public pages unless required for data visualization charts.

B.2 TYPOGRAPHY

Headings - Outfit (400/500/600/700/800) for page titles, card headers and section labels; minimum rendered size of 14px.

Body Text - Inter (400/500/600/700) for paragraphs, tables and forms; minimum rendered body size of 14px (0.85rem); line-height not less than 1.5.

Fallbacks - system-ui, -apple-system, Segoe UI, Roboto, Arial, sans-serif declared after both primary families.

Rules - no more than two font families per page; no fake bold or italic (synthesized styles); special characters (such as the enye) must render through proper UTF-8 encoding.

B.3 HERALDIC AND LOGO USAGE

Lockup Order - the GovPH logo precedes the BISCAST seal in the main navigation; the Bagong Pilipinas and FOI seals appear in the designated footer position.

Clear Space - a minimum clear space equal to the logo height on all sides; logos are never distorted, recolored, cropped, or placed on busy backgrounds.

Alt Text - every seal and logo carries descriptive alt text; images are served with explicit width and height to prevent layout shift.

B.4 COMPONENTS AND LAYOUT

Cards and Corners - public-facing cards use a 14px border radius with a soft shadow (0 4px 20px rgba(0,0,0,0.06)).

Buttons - primary: solid maroon, 8px radius, white text. Secondary: outline or neutral. Buttons always state a clear action (e.g. Download PDF, Confirm and Import).

Tables and Forms - Fomantic UI base components; required fields are labeled explicitly either with an (Optional) tag or an asterisk with a legend.

Dark Mode - all public pages must remain legible in the dark theme; dark-mode colors are tested with the WCAG contrast tool before release.

B.5 CONTENT VOICE AND TONE

Official content is written in formal Filipino or English, third-person voice, using title-case section headings and sentence-case UI labels. Bilingual notices (Filipino first line, English succeeding text) are encouraged for public advisories. Abbreviations are spelled out on first use.